

Privacy Policy

Magnify Media House T/A Magnify Group Privacy Notice

Effective Date: 09/01/2025

At Magnify Media House T/A Magnify Group ("we", "us", or "our"), we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, store, and share your personal data when you interact with our services, including when you attend events, register for events, or use our website.

By using our services, you consent to the practices outlined in this Privacy Policy.

1. Information We Collect

We collect personal data when you interact with us, such as when you register for events, sign up for newsletters, or contact us for inquiries. The types of information we collect may include:

- **Personal Identification Information:** Name, email address, phone number, mailing address, company name (if applicable), job title, and event preferences.
- **Payment Information:** Credit card details and billing address (processed by third-party payment processors).
- **Event Data:** Event registration details, attendee preferences, dietary restrictions, accessibility needs, and special requests.
- **Usage Data:** Information on how you interact with our website or app, including cookies, IP addresses, and browsing history.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To process and manage event registrations and bookings.
- To communicate with you about event details, updates, and changes.
- To send you marketing communications (if you have opted in) such as newsletters, event promotions, and special offers.
- To improve our website, services, and customer experience.
- To handle payments securely through third-party processors.
- To ensure the safety and security of our events and venues.
- To comply with legal obligations and resolve disputes.

3. How We Share Your Information

We may share your personal information with third parties under the following circumstances:

- **Event Partners and Vendors:** We may share your information with event partners, sponsors, and vendors who need to know this information to provide services for the event (e.g., catering, accommodations, transportation).
- **Service Providers:** We may use third-party service providers to process payments, manage communications, and analyze website usage. These providers are required to handle your data in accordance with our privacy practices.
- **Legal Compliance:** We may disclose your information if required to do so by law, regulation, or legal process, or to protect our rights, property, or safety, and that of our customers or others.

4. Data Security

We implement reasonable technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, no data transmission over the internet or storage system is 100% secure, so we cannot guarantee absolute security.

5. Data Retention

We retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. After that, your data will be securely deleted or anonymized.

6. Your Rights and Choices

Depending on your location and applicable laws, you may have the following rights regarding your personal data:

- **Access:** You can request access to the personal data we hold about you.
- **Correction:** You can request that we correct any inaccurate or incomplete data.
- **Deletion:** You can request that we delete your personal data, subject to certain exceptions (e.g., for legal or contractual reasons).
- **Opt-out:** You can opt out of receiving marketing communications by following the unsubscribe instructions in our emails or contacting us directly.
- **Data Portability:** In certain jurisdictions, you may have the right to request a copy of your personal data in a structured, machine-readable format.

To exercise your rights, please contact us using the contact details below.

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies on our website to improve your experience and gather information about usage patterns. You can manage your cookie preferences through your browser settings.

8. Children's Privacy

Our services are not intended for children under the age of 13 (or a higher age as required by local laws), and we do not knowingly collect or solicit personal data from children. If we become aware that we have collected personal data from a child under the applicable age, we will take steps to delete such information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website with the updated effective date. Please review this policy periodically to stay informed about how we protect your personal information.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal data, please contact us:

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Phone: +27 0000000000

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